PRESENTED BY EVELYN KASINA

# DIGITAL PARENTING



## QUESTION

Are you digitally distracted?

How do you safeguard your children's digital well being?

Are you and your family safe online?

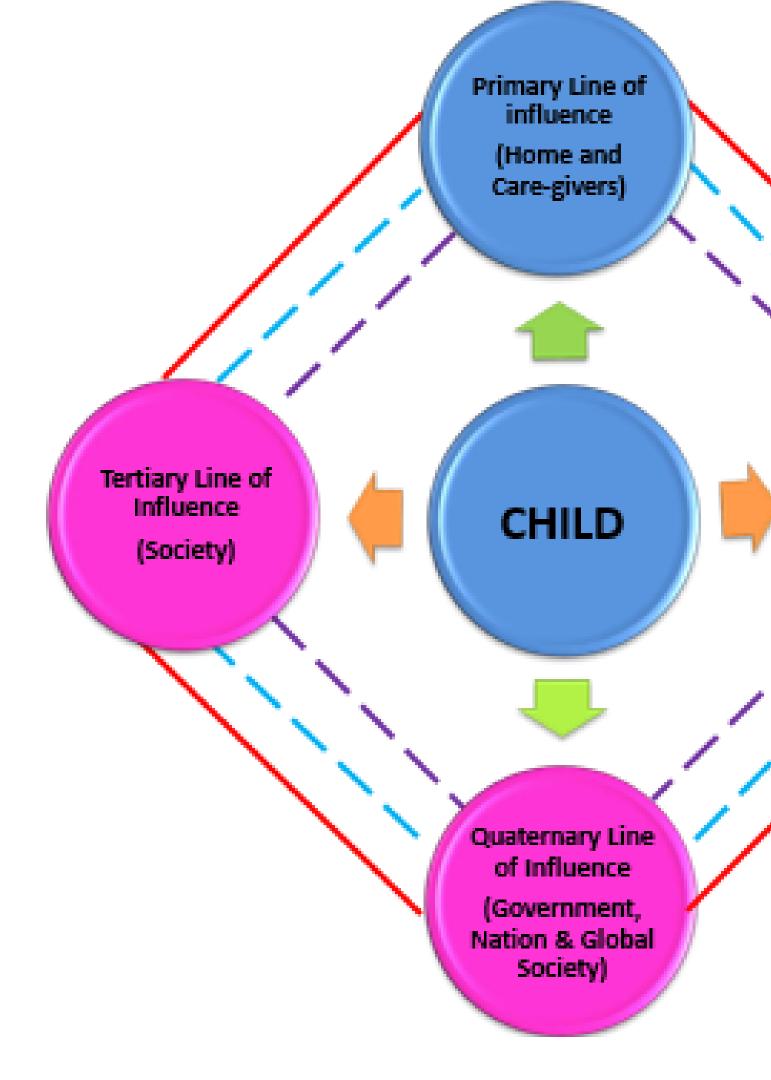
## THE DIGITAL AGE IS POSING NEW CHALLENGES TO PARENTS

"To adults it looks like a brave new world but to kids it's "just life". Welcome to their world."



## PARENTAL CHALLENGES Mental Health

- Video, Audio and Text Content
- News and Media Literacy
- Technology Addiction and Screen
- Cyber Bullying
- Privacy and Internet Safety
- Social Media
- Sex, gender and role models
- Alcohol & Drugs
- Marketing to children



#### Secondary Line of Influence

(Educational Centres)



## LEAD BY EXAMPLE

Learning starts at home.

Parents must posses the knowledge and commitment to manage their child's digital activities.

This means being aware and moderating the duration, content and quality of the child's digital involvement.



The world is experiencing digital attention crisis. What began as a race to monetize our attention is now eroding the pillars of our society: mental health, democracy, social relationships, and our children.

## TECH IS HIJACKING OUR MIND & SOCIETY

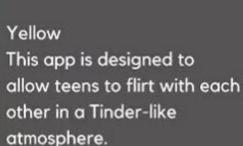
### 10 Apps Teens Are Using that Parents Need to Know



Calculator% This app looks like a calculator but functions like a secret photo vault.



Omegle A free online chat website that promotes chatting anonymously to strangers.



Whisper An anonymous app where the creators promote sharing secrets and meeting new people.

### **CISK**fm

Ask an anonymous question and get an answer. This app has been linked to the most severe forms of cyberbullying.



Ask.fm











Hot or Not Strangers rate your profile. Goal is to lead to a hook up.

Burn Book Post anonymous rumors about people through audio messages, texts, and photos.

Wishbone An app that allows users to compare kids against each other and rate them on a scale.

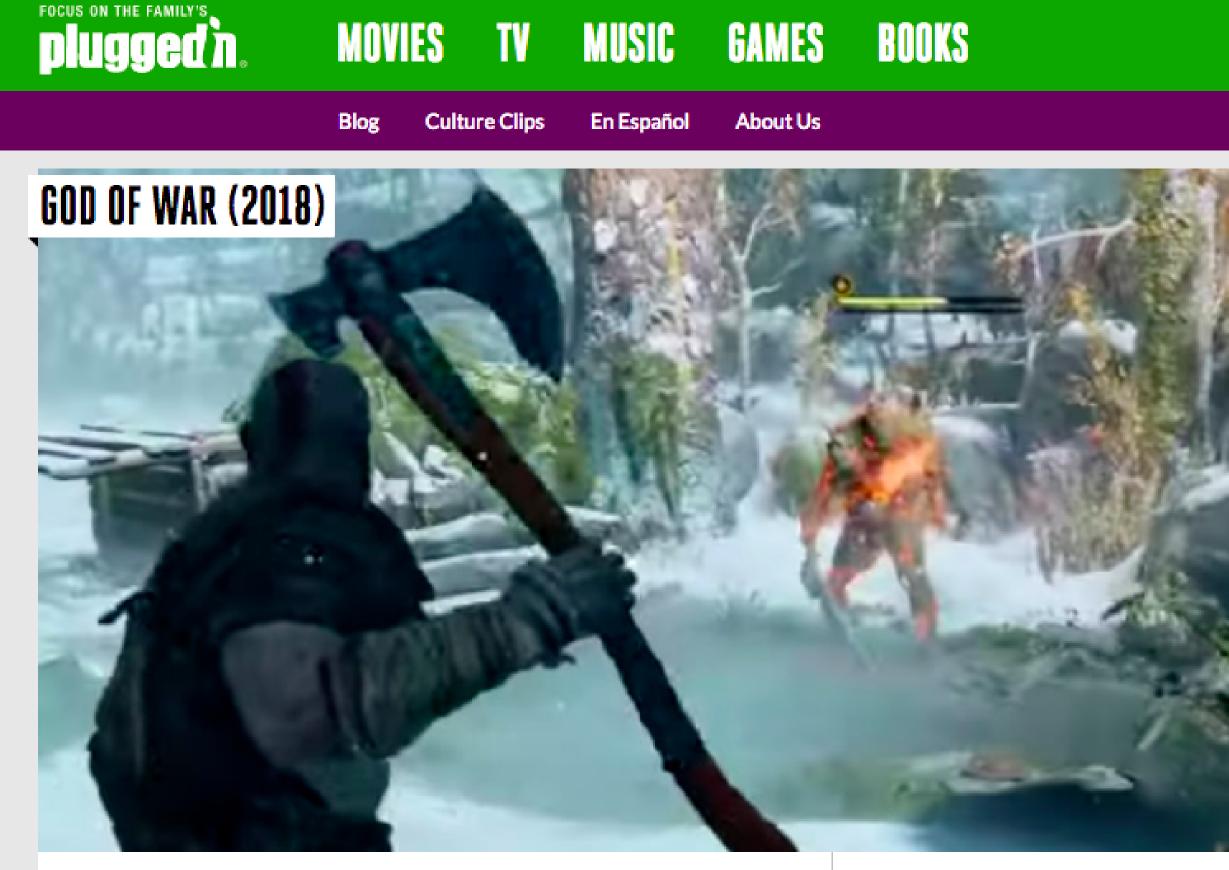
#### Kik

Messaging app. Kik has built in apps and web content that would be filtered on home computer.

#### Instagram

Many kids are now creating fake accounts to hide content from parents. Kids also like to text using Instagram because messages are deleted once a user leaves conversation.

Some More Apps Tumblr **Musically** Houseparty – Live stream video app Live.me Monkey Meet me Yubo – Formerly Yellow FireChat



### **GAME REVIEW**



For the last 13 years and seven video games, an incredibly chiseled and powerful Spartan named Kratos has been seeking revenge for the death of his beloved wife and daughter. Along the way, he's grown from being a mere muscle-man to a Greek mini-god—all the while hacking and slashing his way through a pantheon of Olympian deities and all manner of

### CREDITS

RATING M Genre

### **DONATE NOW**

A CALL

JULIE HOLMQUIST

#### Search...



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### FOCUS # FAMILY STORE

### THIS WEEK'S MOST POPULAR

- 1. FORTNITE 🔳
- 2. MONSTER PROM
- з. 60D OF WAR (2018) 🙍
- 4. FAR CRY 5 📧
- 5. STAR WARS: BATTLEFRONT II
- 6. SEA OF THIEVES 🕱
- 7. HELLO NEIGHBOR 📧



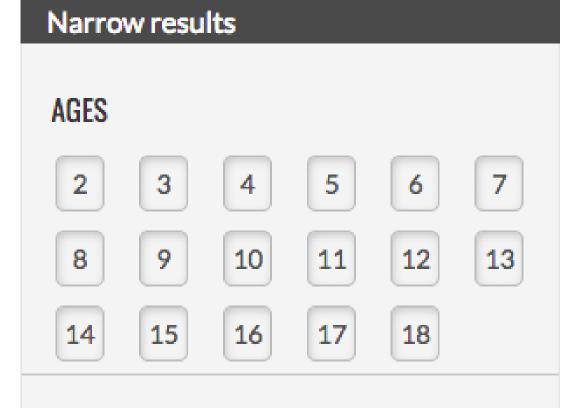


**Family Guides** 

Parent Concerns

Videos

News & Advice



#### ENTERTAINMENT TYPE

Movies	8,638
Games	4,222
Apps	3,957
Websites	1,289
TV shows	5,926
Books	5,068
Music	2,206

Find age-appropriate movies, books, apps, TV shows, video games, websites, and music that you and your kids will love. Browse our library of more than 30,000 reviews by age, entertainment type, learning rating, genre, and more using the filters in the left column.

#### New movies in theaters and coming soon



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#### New on DVD and on demand



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Latino

Research

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## **EMPOWERING PARENTS TO** BE 'E-LITERATE'

The success of digital parenting hinges on: Awareness, the tools available, Safe and efficient use of technology and parents commitment to be digital role models.

Remember children imitate better than they listen.





## WHIZ KIDS AFRICA DIGITAL LITERACY PROGRAM

It's program that equips children with knowledge, skills and attitudes needed to thrive as responsible members of the online community and to be confident in handling the challenges and demands of the digital era.



## MAIN CHALLENGES FACED BY ALL OF US

AMOUNT OF TIME SPENT ON DIGITAL DEVICES

CYBER SECURITY AND PRIVACY

EMOTIONAL INTELLIGENCE

CYBER BULLYING

40% OF KIDS BETWEEN 8-17 YEARS OLD GLOBALLY EXPERIENCE CYBER BULLYING

39% OF KIDS SAY THEY ARE ADDICTED TO THE INTERNET

69% OF TEENS REGULARLY RECEIVE ONLINE COMMUNICATION FROM STRANGERS

MOST ON THEM HAVE BEEN ASKED TO SEND A "SEXT"

35\* MORE LIKELY TO BE IDENTITY THEFT VICTIMS

30% OF PARENTS HAVE HAD THEIR SECURITY COMPROMISED BY THEIR CHILDREN – A PERFECT EXAMPLE IN SINGAPORE

## HOW DO YOU SAFEGUARD THE PRIVACY & SAFETY OF YOUR FAMILY?

# THAT'S ALL FOLKS

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